



SeeSpine Privacy Policy

Last updated June 16, 2022

SeeSpine ensures the highest level of privacy for our users. The following Privacy Policy explains how we protect, collect, use, and share your data and personal information. By using our website (<https://www.seespine.ca>) or our mobile application SeeSpine (Apple or Android Versions), collectively referred to as “services,” you accept the privacy practices presented in this Privacy Policy. SeeSpine affiliates and subsidiaries may have separate websites, subdomains, and applications through other web, mobile, cloud or SaaS platforms which are also subject to this Privacy Policy. SeeSpine business partners and other third parties may have their own websites and services with separate privacy practice. We may update this Privacy Statement at any time, so please review it frequently. If we change our Privacy Statement, we will post the revised version here, with an updated revision date. If we make significant changes to our Privacy Statement, we may also notify you by other means prior to the changes taking effect, such as sending an email or posting a notice on our website. We encourage you to read this document in its entirety before submitting any personal information.

MedStack

SeeSpine’s security requirements are powered by [MedStack](#), a leading privacy compliance platform built specifically for the needs of the digital health industry. SeeSpine’s environment has been wrapped with all of the technical controls and safeguards required by today’s healthcare enterprise systems. Each element of our security architecture ties back to a specific policy of ISO 27001. These policies are then mapped to the corresponding privacy frameworks and industry standards where we operate (HIPAA, NIST, PHIPA, PIPEDA, and HITECH). MedStack successfully completed its Service Organization Control (SOC) 2 Type I audit in January 2020, in addition to its SOC 2 Type 2 audit in September 2020. For more information on how MedStack helps secure your data, please click [here](#).

Personal information

When you use our services, we may collect personal information. Personal information is any information that can be used to identify individuals, directly or indirectly.

The personal information we collect includes, but is not limited to:

Browser data: Unique identifiers and user behavioral information collected passively, such as your IP address, browser type, operating system, internet service provider (ISP), referring/exit pages, data/timestamp, page navigation and clickstream behavior. This data is collected through web server logs, cookies and similar technologies, geo-location services and others.

Non-medical data: Name, date of birth, address

Medical data: Physician name and hospital affiliation, height, weight, body mass index and any other information uploaded to our services by you or your designated healthcare professional(s)

Use of data

SeeSpine may use your data to:

Further develop our products and services to improve our business
Provide personalized website content based on your preferences



Sharing of data

SeeSpine does not sell your information to any third parties.

SeeSpine will only share data that can identify if written and verbal consent is obtained and if so, SeeSpine will only share this identifiable data with parties you have explicitly granted access to. The purpose of this data sharing is for healthcare professionals to access your data for medical and research purposes upon your consent.

De-identified personal information may be provided to third parties that provide services to help us with our business activities such as advertising and data analytics services. These companies are authorized to use personal information about you only as necessary to provide these services to us. These companies will not be able to identify you.

SeeSpine may also need to share information with companies, organizations or individuals outside of SeeSpine if we have a good faith belief that access, use, preservation, or disclosure of that information is reasonably necessary to:

- Meet applicable laws, regulations, legal processes or enforceable governmental requests
- Enforce applicable Terms of Service, including investigation of potential violations
- Detect, prevent, or otherwise address fraud, security or technical issues
- Protect against harm to the rights, property or safety of our users, SeeSpine, or the public as required or permitted by law
- Engage in a merger, acquisition, reorganization, or sale of all or a portion of SeeSpine Inc. assets.

Contact Information

For any concerns regarding this Privacy Policy or any other aspect related to security, privacy, or confidentiality, please contact us at: evandimentberg@gmail.com or write us at:

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